

A Healthy Future for Our Community

Proposed Sutter Medical Center at the Wells Fargo Medical
Campus in Santa Rosa



Our Investment in Sonoma County

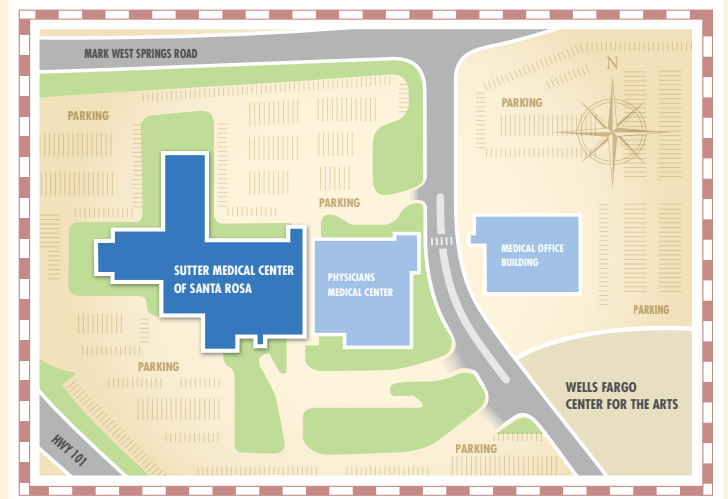
Since 1996 Sutter Health has contributed over \$250,000,000 to support the health of Sonoma County residents. Sutter Health's financial assistance supports Sutter Health organizations in our community which include Sutter Medical Center of Santa Rosa (SMCSR), Sutter Medical Foundation North Bay (SMFNB), and Sutter Visiting Nurse Association and Hospice. Sutter Health's significant investments advance the development of programs that enhance our health and quality of life such as flu-shot clinics, electronic health record systems, the Women's Health & Breast Care Center, and one of Northern California's largest, community-based, home health care and hospice care agencies.

Sutter Health's Promise

Sutter Health has committed an additional \$176,000,000 to fully fund (at no cost to taxpayers) the construction of an earthquake safe, state-of-the-art hospital which will anchor a new medical campus on property owned by Sutter Health located at the Wells Fargo Center for the Arts.

A Safe and Healthy Future

The new SMCSR hospital relocates the services required under the Health Care Access Agreement (HCAA) with the County of Sonoma from the aging Chanate Campus buildings to a modern 70-bed hospital anchoring a vibrant, integrated medical campus. The medical campus is planned to also include (1) a 28-bed Physicians Medical Center hospital that provides invasive cardiology, surgery, outpatient & imaging services, and (2) a Medical Office Building to house doctors' offices, SMCSR administrative and support services. The new medical campus located just off Highway 101 provides quicker medical response times and greater access for patients via public transportation.



Integrated Medical Campus

Supported by the Sutter network of doctors and services located at the same medical campus, the new SMCSR hospital will enhance patient care and convenience. For example, if a pregnant woman visits her obstetrician at the Medical Office Building and the doctor refers the patient for an ultrasound, the patient walks from the Medical Office Building to the new SMCSR for the ultrasound. The results of the ultrasound are immediately available for her physician's review on Sutter's electronic medical record system, and the patient can walk back to the physician's office for follow-up consultation.



The New Sutter Medical Center of Santa Rosa

Current plans anticipate opening the new SMCSR hospital in 2013. Relocated inpatient acute care services from the Chanate Campus will include intensive care; emergency services; obstetrics, nursery care and level III neonatal intensive care; medical and surgical services; supporting ancillary services; and a full range of women's reproductive health services.

Hospital Designed for Future Demand

The new 70-bed SMCSR hospital is appropriately sized to meet current and future SMCSR patient needs. SMCSR currently operates with a 49% lower average daily patient count than in 2002. The adoption of new technology, pharmaceutical treatments and the use of minimally invasive surgical technologies now performed on an outpatient basis or with shorter hospitalization, have all contributed to a decreasing need nationally for inpatient beds. SMCSR health care planning experts included population aging projections, SMCSR's significantly decreased demand trends, and future population projections in their analysis when determining the appropriate size of the new hospital.



Efficient, Safe & Green Building Design

The new SMCSR hospital design incorporates advanced technology, modern hospital design, green building practices, and current seismic construction standards. The new hospital is registered with the US Green Building Council for LEED certification. All patient rooms are private to maximize comfort and privacy for each patient and their family. In addition to the private rooms, the new SMCSR hospital plan includes a 12-bay emergency department and a 16-station Universal Care Unit to expand the Emergency Department and Medical/Surgical operational capacities.

Economic Impact of Sutter Health in Sonoma County

Sutter is the fourth largest employer in Sonoma County. Sutter Health organizations stimulate economic growth and provide well-paid jobs. Sutter employees contribute over \$260,000,000 to the local economy. SMCSR and SMFNB spend over \$40,000,000 annually, right here in Sonoma County, for goods, supplies and services. The new SMCSR will create hundreds of construction jobs, generate significant revenue and bring \$176,000,000 influx of construction into the local economy.

We Need Your Help

SMCSR submitted to the Sonoma County Board of Supervisors a new business plan, specifying how all the requirements of the HCAA will be met and detailing the plans for building the seismically safe, appropriately-sized, new SMCSR hospital. In the coming months, the Board of Supervisors will hold public hearings on the approval of SMCSR's new business plan and hospital.

We need your support. Help us encourage the Board of Supervisors to approve the new SMCSR hospital to promote our community's safe and healthy future.

Please visit our website at www.suttersantarosa.com, click on "New Hospital Support" and add your name to support the new SMCSR.



www.suttersantarosa.com